

## MEDIA



**36M**  
AUDIENCE

**1,171 MENTIONS**  
**114 ENQUIRIES**



**227 NEW MEMBERS**

**1,741 MEMBER ENGAGEMENTS**

**70.9K WEBSITE**

PAGE  
VIEWS

**35.9K**

SOCIAL MEDIA  
FOLLOWERS



**92**

**MINISTERIAL, GOVERNMENT  
AND KEY STAKEHOLDER MEETINGS**

**POLICY**



**4 SUBMISSIONS**

**62 ADVOCACY**



**592 MEMBER ENGAGEMENTS**

**47 NEW EMPLOYMENT CONTRACTS**

**WORKPLACE  
RELATIONS**

**EVENTS**

**1 IN PERSON**  
**3 ONLINE**



**659 TOTAL  
ATTENDEES**